Old LinkedIn Profile

Conversationalist|SaaS Sales Enthusiast|SaaS Founder Coach|Salesman

I help people get meetings during the good, the bad, and the ugly.
Let me help you book more meetings.
DM me to find out more.

New LinkedIn Profile

Who Else Has a SaaS Business That Aspires To Being The Next Unicorn?

There is a big problem that causes SaaS start-ups to fail when they shouldn't.

Have you experienced it?

The problem is poor communication between buyers of your SaaS offering and the programmers developing it.

The reason for that is the programmers and buyers don't speak the same language.

The consequences can be as simple as wasted time and money or they can be dire and mean the death of your start-up.

If you want your SaaS to become the next Unicorn you need to get this fixed early in the life of your start-up.

That's where I come in.

Having worked in SaaS and as a programmer I am the 'Secret Weapon' you need to make sure programmers and buyers get what they want from your start-up.

But what I do isn't for everyone.

You see I'm a straight shooter so I can only work with start-ups that are 'ready' to hear what needs to be done.

If you aspire to turning your SaaS into the next Unicorn I am the guy to speak with.

Note you must have initial funding in place.

Now let's get real for a moment.

All you've done is read my LinkedIn BIO.

The only way you can know if I am the person to help to you is to jump on a quick **X minute (be specific)** call.

I'll ask you some critical questions and I expect you to do the same.

At the end of the call you will know if I'm the right person to help and I will know if you're ready and serious about getting your start-up to the next level.

You already know how critical it is to get this foundation right.

I don't want you to experience the drain on your money and your sanity many start-ups experience if they don't get this right.

So what you need to do now is either DM me or call me on **NUMBER.**

Engaged to write landing pages for an online event series one example here
https://salesandmarketingsm.lpages.co/thrive-pandemic-recovery-ws/

Rewrote poorly converting landing page copy:

SAMPLE from this page https://interscale.com.au/service/managed-services/

Managed Service Providers in Melbourne

Interscale's managed IT solutions include outsourced IT solutions that alleviate the stress of managing your IT systems and processes in a proactive manner to a proven technology partner. We'll monitor all your devices to ensure uptime, patch server and network systems to maintain continuity and avoid vulnerabilities, as well as support your staff via our flexible Help Desk Service. Our managed IT solutions are flexible, scaling from one segment of your business up to a holistic IT help desk outsourcing arrangement that covers everything.

Here's my rewrite.

We Make Sure Your Technology Works For You Every Time

Managing your technology systems can be a real headache.

That's where we can help.

Our experts watch your systems 24/7. They look for anything not working and immediately fix it.

They also make sure your vital information is safe and secure from the many hackers out there.

Our help desk is available for you any time you have a question.

Plus we have programs where we run the lot for you so you can just do business.